

If you're looking for some sort of guarantee, the problem is that I can't guarantee **your results**.

Here's what I guarantee:

- I'll give you my undivided attention during 12 weekly conference calls
- You will always get my best and highest thinking on any issue or question
- You'll get specific things to do, think about, or decide
- You'll get digital downloads of 12 conference calls
- You'll get relevant marketing strategies, tools, templates, and answers tailored to your questions, situation, and goals
- The ideas and tactics you'll get have been proven with over 400 speakers, consultants, and independent professionals I've worked with
- I'll be available for unlimited email support and respond to you within 1 business day, usually much sooner

Here's what I cannot guarantee:

- I can't guarantee you'll be on our conference calls
- I can't guarantee you'll listen to the recordings
- I can't guarantee you'll do the thinking, writing, or work we talk about
- I can't guarantee you'll read any materials and resources I send you
- I can't guarantee you'll implement a single strategy or tactic
- I can't guarantee you'll email me when you need help or guidance
- I can't guarantee you'll follow my advice
- I can't guarantee you'll work hard (or at all) to make this coaching relationship **WORK** for you

And I'm not in the business of "convincing" people with feel-good guarantees. I work with a small, dedicated group of professionals who are **committed to their own success** and who want to **accelerate its timetable** and **expand its scope**.

If that's you, we're good.

If you're having a crisis of confidence (in either yourself or in me), then we should jump on the phone and talk about it.

~ Michael